Native to the Pacific Northwest and Western British Columbia, Canada, Western Red Cedar is a remarkable natural product and one of the most highly prized woods today. Its natural resistance to rot, decay and insects makes it perfect for Central Oregon weather. This durable and affordable wood is renowned for its natural beauty and outstanding physical properties and an ideal choice for long-lasting, low-maintenance outdoor patio, deck and lawn furniture.

What makes Real Cedar the right building material for your next project? Well, for starters, this highly revered, durable wood is naturally resistant to rot, decay and insect attacks, which means anything you build with it will last longer and require less maintenance. But wait! There's more:

BEAUTY – Aesthetically, there really is no substitute for the natural beauty of Real Cedar. Imbued with decidedly crisp, yet superbly rich, tonal properties, Real Cedar can create sublime outdoor sanctuaries, embolden traditional home decor, provoke cutting-edge architecture and inspire innovative interiors. Imagine – all that dynamism packed into one beautiful building material! No wonder Real Cedar is a designer's dream come true.

VERSATILITY — Western red cedar is pitch and resin-free. Which means it's ideal for accepting and holding a wide range of beautiful finishes including elegant dark stains, shabby chic bleaches, traditional solid colours and naturally beautiful semi-transparents. Real Cedar also offers a wide range of lumber dimensions, surface textures and grades. Ergo, no matter what your desired effect is, Real Cedar's got the wood for you.

SUSTAINABILITY – Independent studies prove that when it comes to environmental performance, natural wood is superior to synthetic products in every way. While other building materials generate greenhouse gasses, western red cedar actually removes greenhouse gasses from the atmosphere. And unlike brick, cement and composites, Real Cedar is renewable and biodegradable. Plus, Real Cedar is sourced from the most sustainably managed forests in the world.

Durability

Historically, native peoples of the Pacific coast prized cedar for its long lasting qualities and used wood and bark from cedar trees for most of their building needs. Evidence of cedar's durability are the many cedar artifacts still in good condition today.

Properly finished and maintained, cedar will deliver decades of trouble-free service. If exposed for prolonged periods to conditions where decay could be a factor, such as where the wood is in contact with the ground, cedar should be treated with suitable wood preservatives.

Real Cedar is sourced from the most sustainably managed forests in the world. Western Red Cedar is green by nature, but certification is a bonus for consumers looking for an added assurance. More than 85 per cent of timberland in British Columbia, Canada – where most

western red cedar comes from — is certified by internationally recognized, independent $\underline{\text{forest certification}}$ agencies.